

Tianhong Qiu

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Product Manager | Driving Scalable Solutions and Impactful Results

Impact-oriented Product Manager with a strong history of leading cross-functional teams to drive SaaS product enhancements. Delivered high-performing products by leveraging data-driven insights and Agile practices to translate user needs into scalable solutions, boosting product efficiency and user engagement. Certified ScrumMaster, adept at optimizing product development lifecycles to ensure timely and high-quality releases. Passionate about creating value through innovative strategies and stakeholder collaboration.

EXPERIENCE

Product Owner

May. 2023 - Present

The University of Texas at Austin

Austin, TX

- **Team Leadership:** Led a cross-functional **Scrum** team at Eviden, delivering product improvements that boosted user engagement by 38% and increased organizational engagement by 39%.
- **Backlog Management:** Owned the product backlog for the TxCOPE SaaS platform, utilizing **Jira** to develop, prioritize, and refine user stories, ensuring alignment with stakeholder needs and a focus on scalability and technical feasibility.
- **Requirements Gathering:** Collaborated closely with field experts and technical teams to gather requirements and define the product roadmap, using data-driven insights to ensure alignment with user needs.
- **Agile Development:** Oversaw the end-to-end product development lifecycle, leveraging **Agile methodologies** to optimize sprint planning, backlog grooming, and release management for timely feature delivery.
- **Quality Assurance:** Defined acceptance criteria and led testing efforts, ensuring high-quality product releases and continuous platform iteration.

Software Engineer Intern

May. 2023 - Aug. 2023

Netspend

Austin, TX

- **Project Versatility:** Worked on diverse projects, ranging from **Spring Boot** redirection to **PL/SQL** updates.
- **UI Enhancement:** Improved **React** components to ensure consistent user interfaces with legacy systems.
- **Build Tool:** Engaged in Bazel build optimization for AngularJS micro-frontends, reducing integration issues.
- **Test Automation:** Developed unit, integration, and end-to-end tests with JUnit, Groovy, Jasmine, Puppeteer, and React unit tests, streamlining deployment processes.

UI/UX Designer Intern

May 2021 - Jul. 2021

AiyuanWu

Xiamen, China

- **Design Optimization:** Partnered with product managers and developers to optimize landing page designs, enhancing user flow and ensuring design consistency across the platform.
- **User Research:** Led user testing and feedback sessions to inform design improvements.
- **Prototyping:** Created wireframes and prototypes in **Figma** and **Sketch** to deliver a seamless user experience.

International Research Intern

Jun. 2019 - Aug. 2019

SUTD

Singapore

- **System Development:** Developed user interfaces using **Swift**, implemented an MQTT server in **Python**, and integrated a **MongoDB** database for a fall prevention system piloted at Changi General Hospital.
- **UI Design:** Designed interfaces for wearable and hospital ward devices using Adobe XD, incorporating UI animations created with After Effects and Lottie to elevate the user experience
- **API Documentation:** Drafted comprehensive **API documentation** to support future development.

EDUCATION

The University of Texas at Austin, TX

GPA: 3.91 / 4.0

Aug. 2021 - Dec. 2023

Master of Science in Information Studies

Texas A&M University, College Station, TX

GPA: 3.47 / 4.0

Aug. 2016 - Dec. 2020

Bachelor of Science in Computer Science / Minor in Art

SKILLS

- **Technical:** Java, Python, JavaScript, React, Spring Boot, SQL, NoSQL, D3.js, Tableau, Excel, Docker, Kubernetes, Kafka, Git, Bitbucket, Bazel, JUnit, Jasmine, Puppeteer, Message Queue, Machine Learning
- **Design:** Adobe Creative Suite, Figma, Sketch
- **Product Management:** Certified ScrumMaster (CSM), Product roadmapping, Backlog prioritization, Agile methodologies, Stakeholder management, User research and testing
- **Language:** English - Full professional, Chinese - native